

# ***ASTLEY & TYLDESLEY***

***Cycle Speedway Club***

## **CLUB ACTION PLAN**

**2009 – 2012**

Updated October 2009

## **VISION**

- To develop as a leading cycle speedway club, in terms of off-track facilities & organisation
- To become a leading cycle speedway club in the U.K, in terms of on-track racing results

## **AIMS**

- To have effective organisation and management
  - To have excellent facilities
  - To provide appropriate equipment
- To provide high quality coaches and support team
  - To develop effective recruitment of riders
  - To achieve on track excellence

## **OBJECTIVES**

- To recruit, retain and develop non-riding club members
  - To maintain and improve club facilities / status
  - To maintain and purchase club equipment
  - To have qualified coaches and support team
- To maintain and develop links with local schools / clubs / organisations
  - To recruit, retain and develop riding club members

**OBJECTIVE 1: To recruit, retain and develop non-riding club members**

No	Action	Achieved	Lead Person(s)	Target Date	Key Partners	Cost	Priority
1.1	Recruit and retain active Club Committee Members	Yes	Chairman	Ongoing	A&T Club, Wigan Leisure & Culture Trust (WLCT), Wigan Council for Voluntary Service (CVS), Local Schools, British Cycling (BCF)	£50	High
1.2	Recruit and retain officials / helpers	Yes	Chairman	Ongoing	A&T Club, Wigan Leisure & Culture Trust (WLCT), Wigan Council for Voluntary Service (CVS), Local Schools, British Cycling (BCF)	£50	High
1.3	Provide appropriate membership services	Yes	Secretary Treasurer	Ongoing	A&T Club	£500	High
1.4	Provide appropriate training for officials / helpers	Partly	Chairman	Ongoing	A&T Club, BCF, Wigan MBC, Sport England	£500	Medium
1.5	Hold a minimum of 6 committee meetings each year	Yes	Chairman Secretary	Ongoing	A&T Club	£60	Medium

## OBJECTIVE 2: To maintain and improve club facilities / status

No	Action	Achieved	Lead Person(s)	Target Date	Key Partners	Cost	Priority
2.1	Maintain facilities, track and surrounds	Yes	Track Manager Track Curator	Ongoing	A&T Club	£500	High
2.2	Re-develop track site		Development Officer Track Manager	31.01.11	Wigan MBC, BCF, Wigan Leisure & Culture Trust, Viridor, Coalfields Regeneration Trust, Sport England	£127,000	High
2.3	Secure and maintain club sponsors	Yes	Development Officer	Ongoing	Local companies	£50	High
2.4	Secure and maintain match sponsors	Yes	Development Officer	Ongoing	Local companies	£10	Medium
2.5	Secure and maintain trackside / programme sponsors	Yes	Development Officer	Ongoing	Local companies / organisations	£10	Medium
2.6	Secure and maintain links with local community	Partly	Development Officer	Ongoing	Tyldesley Township, Wigan MBC, Rotary Club of Astley, SDU	£50	Medium
2.7	Secure funding from grants	Partly	Development Officer	Ongoing	BCF, WLCT, CRT, Sport England	£50	High
2.8	Secure funding from fund raising initiatives	Partly	Development Officer	Ongoing	A&T Club Local shops	£50	Medium
2.9	Retain Go-Ride and Clubmark status	Yes	Chairman Secretary	Ongoing	BCF, Sport England	£10	High
2.10	Maintain Northern Regional Centre status	Yes	Chairman Secretary	Ongoing	BCF	£10	Medium
2.11	Promote a national or international championship	Yes	Chairman Secretary	Ongoing	BCF	£200	High
2.12	Maintain and develop website	Yes	Webmaster	Ongoing	A&T Club	£150	High
2.13	Secure revenue from refreshment sales	Yes	Catering Manager	Ongoing	A&T Club	£50	High
2.14	Secure and maintain media and other publicity	Yes	Press Officer	Ongoing	Media, BCF, Sports organisations	£10	High
2.15	Secure and maintain long term lease for site	Yes	Development Officer, Chairman	Ongoing	Wigan MBC	£50	High

### OBJECTIVE 3: To maintain and purchase club equipment

No	Action	Achieved	Lead Person(s)	Target Date	Key Partners	Cost	Priority
3.1	Secure, maintain & manage club equipment	Yes	Track Manager	Ongoing	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS	£1,000	High
3.2	Secure, maintain & manage club kit	Yes	Team Managers	Ongoing	A&T Club, Sponsors	£1,500	High
3.3	Secure, maintain & manage club bikes	Yes	Bike Mechanic	Ongoing	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS	£1,000	High
3.4	Purchase club minibus		Development Officer	31.12.10	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS, Sponsors	£5,000	Low
3.5	Training equipment – turbos, multigym		Head Coach	31.12.12	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS	£3,000	Low
3.6	Storage heater		Track Manager	31.12.11	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS	£100	Low
3.7	Television and camcorder for coaching / analysis		Head Coach	31.12.10	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS	£500	Low

#### OBJECTIVE 4: To have qualified coaches and support team

No	Action	Achieved	Lead Person(s)	Target Date	Key Partners	Cost	Priority
4.1	Train 1 current BCF Level 2 Coach to new Level 3 standard Club Coach		Head Coach	31.12.12	BCF	£350	Low
4.2	Retain 2 coaches qualified to BCF Level 2 standard Club Coach	Yes	Head Coach	Ongoing	A&T Club, BCF	Nil	High
4.3	Have 2 more coaches qualified to Activity Coach or Level 2 Coach standard		Head Coach	31.12.10	BCF	£600	High
4.4	Retain 2 coaches qualified in first aid	Partly	Head Coach	Ongoing	WLCT	£100	High
4.5	Have 2 more members qualified in first aid	Partly	Head Coach	31.12.10	WLCT	£70	High
4.6	Utilise sports coaches to undertake outreach work		Head Coach	31.12.10	BCF, WLCT, Wigan & Leigh College	£5,000	High
4.7	Recruit specialists e.g. psychologist, nutritionist, physiotherapist, masseur, physiologist, mechanic, analyst		Head Coach	31.12.11	Bolton University Salford University BCF, Wigan & Leigh College	£1,000	Low

## OBJECTIVE 5: To maintain and develop links with local schools / clubs / organisations

No	Action	Achieved	Lead Person(s)	Target Date	Key Partners	Cost	Priority
5.1	Develop / maintain links with local high schools (St. Mary's, Lowton, Fred Longworth, Abraham Guest, St. George's)	Partly	Development Officer, Secretary	Ongoing	Schools, BCF	£30	Medium
5.2	Develop / maintain links with local primary schools (St Marks, Mesne Lea, Holy Family, St Stephens, Garrett Hall, Ambrose Barlow, St Mary's RC, St. Richard's)	Partly	Development Officer, Secretary	Ongoing	Schools, BCF	£80	Medium
5.3	Develop / maintain links with youth groups (Fairbridge, Duchy Project)	Yes	Development Officer, Secretary	Ongoing	Youth Groups	£20	Low
5.4	Develop / maintain links with cycling clubs / organisations (New Brighton CC, Singletrack MTB, Mid-Lancs BMX, Bolton Hot Wheels CC)	Yes	Development Officer, Secretary	Ongoing	Clubs	£20	High
5.5	Stage Cycle Speedway Coaching / Activity Days in conjunction with British Cycling Holiday Programmes, North West Go-Ride Cycling Clubs, Cycling Development North West, Manchester City Council	Yes	Development Officer, Secretary	Ongoing	BCF, Manchester City Council	£20	Medium
5.6	Develop / maintain links with Wigan Leisure & Culture Trust to increase usage of track & surrounding areas by other groups, eg disability cycling, local schools		Development Officer, Secretary	Ongoing	Wigan Leisure & Culture Trust	£20	High

## OBJECTIVE 6: To recruit, retain and develop riding club members

No	Action	Achieved	Lead Person(s)	Target Date	Key Partners	Cost	Priority
6.1	Recruit new riders and retain existing riders, to increase membership each year	Yes	Team Managers, Coaches	Ongoing	WLCT, Schools, BCF, A&T, Cycling Clubs	£50	High
6.2	Establish racing league at Gin Pit	Yes	Team Managers, Coaches	31.10.09	WLCT, Schools, BCF, A&T, Cycling Clubs	£200	High
6.3	Establish club in Manchester League	Yes	Team Managers	Ongoing	A&T Club	£200	High
6.4	Establish club in Northern League	Yes	Team Managers	Ongoing	A&T Club	£500	High
6.5	Establish club in British Youth & Junior League	Yes	Junior Team Manager	Ongoing	A&T Club	£1,000	High
6.6	Win a local junior team competition	Yes	Junior Team Manager	Ongoing	A&T Club	£50	High
6.7	Win a local senior team competition	Yes	Team Manager	Ongoing	A&T Club	£50	High
6.8	Win a regional junior team competition		Junior Team Manager	31.10.10	A&T Club	£50	High
6.9	Win a regional senior team competition		Team Manager	31.10.10	A&T Club	£50	High
6.10	Win a national junior team competition		Junior Team Manager	31.10.11	A&T Club	£100	Medium
6.11	Win a national senior team competition		Team Manager	31.10.12	A&T Club	£100	Medium
6.12	Finish in the top 8 of the British Club Championships		Team Managers	31.10.10	A&T Club	£500	Medium
6.13	Finish in the top 6 of the British Club Championships		Team Managers	31.10.12	A&T Club	£500	Medium
6.14	Establish club in British Premier League		Team Managers	31.10.12	A&T Club	£1,000	Medium

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Date of Last Update - 19/10/09